

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

American Rambler Pro
Attention: Accounts Payable
138 Conant St.
Beverly, MA 01915

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
64604-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 4 PRESIDENT	426

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	64604	09838273

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
1	10/10/12	10/16/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	MTWTF--	:30	10	\$600.00	NM																														
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	1	WKRC	W	10/10/12	6:29 AM 6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP-136H	\$600.00 NM																														
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	10	WKRC	Th	10/11/12	6:46 AM 6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP-136H	\$600.00 NM																														
	9	WKRC	F	10/12/12	6:14 AM 6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP-136H	\$600.00 NM																														
	3	WKRC	F	10/12/12	6:44 AM 6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP-140H	\$600.00 NM																														
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	5	WKRC	Tu	10/16/12	6:08 AM 6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP-140H	\$600.00 NM																														
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2	10/10/12	10/16/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	10	\$450.00	NM																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	426	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																			
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3	WKRC	F	10/12/12	10:49 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	2012MRFP-136H	\$350.00	NM																																																																																																																																		
9	WKRC	M	10/15/12	10:22 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	2012MRFP-136H	\$350.00	NM																																																																																																																																		
4	WKRC	M	10/15/12	10:41 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	2012MRFP-140H	\$350.00	NM																																																																																																																																		
6	WKRC	Tu	10/16/12	10:22 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	2012MRFP-136H	\$350.00	NM																																																																																																																																		
5	WKRC	Tu	10/16/12	10:50 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	2012MRFP-136H	\$350.00	NM																																																																																																																																		
5	10/10/12	10/16/12	4p Local 12 News at Four	4:30 PM-5:00 PM	MTWTF--	:30	5	\$650.00	NM																																																																																																																																			
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/10/12</td><td><u>End Date</u> 10/16/12</td><td><u>MTWTFSS</u> MTWTF--</td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$650.00</td><td colspan="4"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKRC</td><td>W</td><td>10/10/12</td><td>4:38 PM</td><td>4p Local 12 News at Four</td><td>4:30 PM-5:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$650.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>Th</td><td>10/11/12</td><td>4:44 PM</td><td>4p Local 12 News at Four</td><td>4:30 PM-5:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>F</td><td>10/12/12</td><td>4:37 PM</td><td>4p Local 12 News at Four</td><td>4:30 PM-5:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$650.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>4:37 PM</td><td>4p Local 12 News at Four</td><td>4:30 PM-5:00 PM</td><td>:30</td><td>2012MRFP-141H</td><td>\$650.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>10/16/12</td><td>4:43 PM</td><td>4p Local 12 News at Four</td><td>4:30 PM-5:00 PM</td><td>:30</td><td>2012MRFP-140H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/10/12	<u>End Date</u> 10/16/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKRC	W	10/10/12	4:38 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	2012MRFP-136H	\$650.00	NM	5	WKRC	Th	10/11/12	4:44 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	2012MRFP-136H	\$650.00	NM	3	WKRC	F	10/12/12	4:37 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	2012MRFP-136H	\$650.00	NM	4	WKRC	M	10/15/12	4:37 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	2012MRFP-141H	\$650.00	NM	1	WKRC	Tu	10/16/12	4:43 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	2012MRFP-140H	\$650.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
64604-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	426	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																												
7	10/10/12	10/16/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWTF--	:30	5	\$900.00	NM																																																																												
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3	WKRC	Tu	10/16/12	7:21 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	2012MRFP-136H	\$1,200.00	NM																																																																											
9	10/10/12	10/16/12	M-F 730p-8p	7:30 PM-8:00 PM	MTWTF--	:30	5	\$1,500.00	NM																																																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/10/12</td><td><u>End Date</u> 10/16/12</td><td><u>MTWTFSS</u> MTWTF--</td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$1,500.00</td><td colspan="4"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WKRC</td><td>W</td><td>10/10/12</td><td>7:55 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Th</td><td>10/11/12</td><td>7:45 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>F</td><td>10/12/12</td><td>7:45 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP-136H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>10/15/12</td><td>7:45 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP-141H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>Tu</td><td>10/16/12</td><td>7:39 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP-140H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/10/12	<u>End Date</u> 10/16/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WKRC	W	10/10/12	7:55 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP-136H	\$1,500.00	NM	2	WKRC	Th	10/11/12	7:45 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP-136H	\$1,500.00	NM	4	WKRC	F	10/12/12	7:45 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP-136H	\$1,500.00	NM	1	WKRC	M	10/15/12	7:45 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP-141H	\$1,500.00	NM	3	WKRC	Tu	10/16/12	7:39 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP-140H	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/10/12	<u>End Date</u> 10/16/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,500.00																																																																																
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10	10/10/12	10/16/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	5	\$2,500.00	NM																																																																												
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11	10/15/12	10/15/12	Mon Reg 3	10:00 PM-11:00 PM	M-----	:30	1	\$7,500.00	NM																																																																												
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12	10/16/12	10/16/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	2	\$4,500.00	NM																																																																												
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



<u>Invoice #</u> 64604-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/16/12
<u>Advertiser</u> Romney/R/President		<u>Product</u> ROMNEY 4 PRESIDENT	<u>Estimate Number</u> 426

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	10/11/12	10/11/12	Thu Spec	9:00 PM-11:00 PM	---T---	:30	2	\$6,500.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 2	<u>Rate</u> \$6,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Th	10/11/12	10:46 PM	Thu Spec	9:00 PM-11:00 PM	:30	2012MRFP-136H	\$6,500.00	NM
1	WKRC	Th	10/11/12	10:58 PM	Thu Spec	9:00 PM-11:00 PM	:30	2012MRFP-136H	\$6,500.00	NM
14	10/16/12	10/16/12	Tue Spec	9:00 PM-11:00 PM	-T-----	:30	2	\$8,500.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 2	<u>Rate</u> \$8,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Tu	10/16/12		Tue Spec Credited	9:00 PM-11:00 PM	:00		\$8,500.00	NM
1	WKRC	Tu	10/16/12	10:59 PM	Tue Spec	9:00 PM-11:00 PM	:30	2012MRFP-140H	\$8,500.00	NM
15	10/10/12	10/10/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	:30	1	\$7,500.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$7,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	W	10/10/12	9:45 PM	Wed Reg 2	9:00 PM-10:00 PM	:30	2012MRFP-136H	\$7,500.00	NM
16	10/10/12	10/10/12	Wed Reg 3	10:00 PM-11:00 PM	--W----	:30	2	\$6,000.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 2	<u>Rate</u> \$6,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	W	10/10/12	10:34 PM	Wed Reg 3	10:00 PM-11:00 PM	:30	2012MRFP-136H	\$6,000.00	NM
2	WKRC	W	10/10/12	10:48 PM	Wed Reg 3	10:00 PM-11:00 PM	:30	2012MRFP-136H	\$6,000.00	NM
17	10/11/12	10/11/12	Thu Reg 1	8:00 PM-9:00 PM	---T---	:30	2	\$5,500.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 2	<u>Rate</u> \$5,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Th	10/11/12	7:59 PM	Thu Reg 1	8:00 PM-9:00 PM	:30	2012MRFP-136H	\$5,500.00	NM
1	WKRC	Th	10/11/12	8:18 PM	Thu Reg 1	8:00 PM-9:00 PM	:30	2012MRFP-136H	\$5,500.00	NM
18	10/12/12	10/12/12	Fri Reg 1	8:00 PM-9:00 PM	----F--	:30	1	\$5,000.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	F	10/12/12	8:31 PM	Fri Reg 1	8:00 PM-9:00 PM	:30	2012MRFP-140H	\$5,000.00	NM
19	10/12/12	10/12/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$3,500.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	F	10/12/12	10:46 PM	Fri Reg 3	10:00 PM-11:00 PM	:30	2012MRFP-141H	\$3,500.00	NM
20	10/13/12	10/13/12	Sat Reg 1	8:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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INVOICE

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
64604-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	426	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
20	10/13/12	10/13/12	Sat Reg 1	8:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM																																																																			
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21	10/13/12	10/13/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,400.00	NM																																																																			
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22	10/13/12	10/13/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$3,500.00	NM																																																																			
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23	10/14/12	10/14/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	:30	4	\$900.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WKRC	Su	10/14/12	9:54 AM	CBS Sun Morn News	9:00 AM-10:30 AM	:30	2012MRFP- 141H	\$900.00	NM																																																																		
24	10/14/12	10/14/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$650.00	NM																																																																			
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26	10/14/12	10/14/12	Sun Reg 2	8:00 PM-9:00 PM	-----S	:30	2	\$5,500.00	NM																																																																			
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27	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	2	\$5,500.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
64604-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	426	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	2	\$5,500.00	NM
28	10/14/12	10/14/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/14/12 10:36 PM Sun Reg 4 10:00 PM-11:00 PM :30 2012MRFP- 136H \$7,500.00 NM									
2 WKRC Su 10/14/12 10:46 PM Sun Reg 4 10:00 PM-11:00 PM :30 2012MRFP- 140H \$7,500.00 NM									
29	10/14/12	10/14/12	Bengals vs Cleveland 9/11	1:00 PM-4:00 PM	-----S	:30	2	\$16,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$16,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Su 10/14/12 12:58 PM Bengals vs Cleveland 9/16 1:00 PM-4:00 PM :30 2012MRFP- 136H \$16,000.00 NM									
1 WKRC Su 10/14/12 2:34 PM Bengals vs Cleveland 9/16 1:00 PM-4:00 PM :30 2012MRFP- 140H \$16,000.00 NM									
Total Spots							101		

Payment Terms 30 Days

<u>Gross Total</u>	\$221,850.00
<u>Agency Commission</u>	\$33,277.50
<u>Net Amount Due</u>	\$188,572.50

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